

Why creativity?

For business

In a crowded and competitive market place innovation and creativity give organisations an edge, not only in winning and keeping new business, but in recruiting the best people and supporting a healthy work life balance; all factors in growing healthy businesses. Creativity is the life blood of any organisation and we've extensive experience in helping others release and maximise their creativity.

For education

Creativity is an important skill to foster amongst students and teachers. The abilities to think creatively and act innovatively are core skills in preparing young people for a challenging future.

What's important is what we can do for you.



Rosemary Hill has years of creative experience as a producer and director for TV, radio and theatre and as a teacher and writer. Rosemary was co author for the book "The Creative Teacher" published by The Arts Council for Creative Partnerships.

"Nothing is more dangerous than an idea when it's the only idea you have"

Emile Chartier

Clients include

BBC Worldwide
BBC World Service
Innovation Unit
The Teaching Awards
NCSL (National College for School Leadership)
Open University
NESTA (The National Endowment for Science, Technology and the Arts)
CAN (Community Action Network)
The Arts Council
LNTV (Legal Network Television)
PLA (Property Litigation Authority)
Milton Keynes Council
Milton Keynes Theatre
ICO (Information Commissioner's Office)
World Vision
Strategies for Hope
One North East
21st Century ERA
UK Film Council
artworks-MK

Typical comments after a workshop

"Thank you for encouraging us to think outside the box"

"It was great thinking about things in different ways"

"I'm going to introduce creative thinking into all team planning"

"These are new ways to look at problems"

"I've found strategies to cope with stress"

"We didn't realise risk taking could be so much fun!"

Making it happen!

Have a Can Do attitude by focussing on **"How we can"** rather than **"Why we can't"**.



www.collagemedia.co.uk

Creative Thinking and Training

from
Collage Media Limited

"Imagination is more important than knowledge"

Albert Einstein

All our workshops are tailored to your organisation's specific needs. We can also do short taster workshops which last 1- 2 hours. We meet with you first to discuss what you want to achieve from the session. No one workshop is the same, but the following will give you some idea of what can be covered in the various time slots.

Half day creativity seminar – workshop for business or education

What can be achieved in a half day?

A surprising amount: a creative thinking workshop brings different ideas and new ways of working. The aim is to release individual and team creativity which will have an effect way beyond the event itself. Longer events and repeat visits develop and strengthen the learning, but a half day will take your organisation forward in a powerful way. Our seminar- workshops always include time to focus on organisation specific issues and a commitment to finding tangible and achievable ways forward.

Predicted outcomes

- Creative refreshment
- A greater understanding of the possibilities for action and change
- A positive team building experience

Introduction to creativity – 1 day for business or education

What is covered?

- Climate conducive to creativity
- Creative thinking tools
- Creative process strategies

Methodology

Discussion, pair and team exercises, small group work, thought experiments

Predicted outcomes

- Enhanced understanding of creative processes
- Greater confidence in creative abilities
- A range of creative thinking tools to apply in a variety of situations
- A greater awareness of creative strategies which can be employed

“If at first an idea is not absurd, then there is no hope for it”

Albert Einstein

Creative problem solving – 2 days for business or education

What is covered?

- The basics of creativity as in the one day course
- Excursions as an idea generating tool
- Strategies for problem solving

Methodology

Discussion, pair and team exercises, small group work, thought experiments, facilitated focus on specific issues using a wide variety of techniques.

Predicted outcomes

- Enhanced understanding of creative processes
- Greater confidence in creative abilities
- A range of creative strategies to apply in a variety of situations
- Practical steps for advancing a particular issue

“The real act of discovery lies not in finding new lands, but in seeing with new eyes”

Marcel Proust

How to book a workshop

Contact:

Rosemary Hill
CollageMedia Ltd
46, Bridge Road
Cosgrove
Milton Keynes MK19 7JH

Tel: +44 (0) 1908 561627

Mobile: 07932 547712

Fax: +44 (0) 1908 635131

Email: rosemaryhill@collagemedia.co.uk

Website: www.collagemedia.co.uk

Fees are negotiable depending on content, duration and number of participants.